



March 2021

Dear Parents/Carers

As part of a review and streamlining of our communications with parents, we are updating various apps that you currently use over the next 6 months starting with this one.

What is this?

Sometime ago we sent a letter advising you that we would be looking into using a package called SIMs Parent Lite which allows you the parent to log on and update your child's personal details, as well as your own. We are now in a position to go live with this application, from Monday 15 March 2021. Before we do so we just need to confirm a few things with you.

Why do we need it?

The need for this package is due to the changes to GDPR, we are no longer able to send out data collection sheets to ensure that the data we hold on our system is up to date and correct therefore from now on, we will rely on you to ensure that if your details change that you update the system as soon as possible. This is details like your address, email, mobile number; medical details of your children etc.

Ultimately we are aiming for much simpler communication methods, so that:

- If you want to update us you use Sims Parent Lite
- If we want to communicate with you – e4education

What you need to do?

Information will be sent to you shortly to advise you how to use SIMs Parent Lite and log-in details etc. When you log in, the details we currently hold on our Management Information System (SIMs), will already be there for you to check.

One of the areas which we specifically need to ensure is completed and up to date is the parent consent section. This ensures that we have all the information needed to ensure that we do/do not pass any information about your child to a third party, or put their photograph in our newsletter if there are specific reasons why we should not do this.

Below is a list of potential data collection that you will need to review to help you make a decision whether you give consent or not. Please note that it is an opt-in situation now



Paddox Primary School Fareham Avenue, Rugby, Warwickshire, CV22 5HS Tel:01788 572340 www.paddoxprimary.com
Mrs J Le Poidevin – Headteacher – lepoidevin.j@welearn365.com



and we will assume if the information is not received that you **do not** wish for the information to be forwarded to third parties etc. With this in mind if you make the decision not to give permission for School Money/ Teachers 2 Parents you will not be able to use the services provided by these companies i.e. receive email/text messages or make on-line payments etc.

Collection of Data

Teachers 2 Parents

Purpose of Resource: Text message and email communication

Personal Information Shared: Child's Name, Class and Year group. Parental mobile phone number and email addresses

School Money

Purpose of Resource: Online payments system

Personal Information Shared: Child's Name, Class and Year group. Parental mobile phone number and email addresses

Marathon Kids

Purpose of Resource: Data Collection for Fitness Participation Tracking

Personal Information Shared: DOB, URN (pupil ID number), Child Name, Class and Year

A further list of potential data collection companies will be sent out later this week along with details of how to use the app.

Recording and Using images

1. For official school photographs, with images taken by School Photography Company and available for purchase by parents, and held by the school for identification purposes with names attached
2. For use internally – photos/named work may be placed on display boards around school
3. For use as part of projects of work by pupils
4. For use on the school's website - photo/work may be displayed on the school website which can be viewed externally. No names will be used on the website.
5. External Websites – may be used by local press or other companies associated with our school
6. For use on the school's Twitter page
7. Occasional sharing of images of your child taken for internal purposes with external media organisations, such as Harris C OF E Academy School Sports Partnership or inviting such media organisations to take photographs of pupils (including your child) engaged in school activities or events for publication



Paddox

Please note that you will be contacted separately for permission in the event that a new organisation is being used by the school.

Again, please note that it is now an opt-in situation and if we do not receive consent for your child/children we will assume that you are NOT happy for the details to be shared.

If you require any further information, please do not hesitate to contact the office.

admin2625@welearn365.com

Yours sincerely

Jane Le Poidevin
Headteacher