



MARATHON KIDS

Dear Parent/Guardian,

We are really excited to bring **Marathon Kids UK** to your school, a **fully funded running programme** which encourages children to get active together and develop a passion for sport, improving not only their physical wellbeing but enhancing their mental health too.

We cannot wait to have your child as part of the Marathon Kids UK programme, and we look forward to helping them on their journey!

Our Marathon Kids UK programme engages children in physical activity throughout the school week and encourages them to also run at home or in our **Marathon Kids UK in parks** programme across the UK.

Our **Digital Tracking System**, along with **our free Marathon Kids UK App**, will help your child's teacher, school and you see how many kilometres they achieve in a year, and the more kilometres they notch up, the more awards they can receive - from **certificates to badges**. Upon being enrolled, Paddox Primary School will be able to keep track of your child's progress and enable us to update you by email of how to download the free app so that you can see this progress for yourself, as well as share with you other exciting, free activities that you and your family can take part in. **This means sharing your email address and your child's name, class and gender with Marathon Kids***. You don't have to do anything as your child will be automatically enrolled in the programme, **unless you would like to opt out**. Please email Mrs Knight at knight.g2@welearn365.com to **opt out by Tuesday 20th September**. Your child will still take part in the programme but their distance won't be tracked and their personal information won't be shared.

Our Kids Run Marathons! Join us.

Mrs Knight and The Marathon Kids Team Email: knight.g2@welearn365.com

*Parent/guardian consent can be withdrawn at any time by contacting your school.

No data is ever shared with third parties for commercial use.

If you would like to view the full Privacy Policy, please go to <https://dts.marathonkids.co.uk/legal> (Please be aware this Privacy Policy is for the schools use of the Digital Tracker System and the data they supply which you are giving permission for).



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